

BACK TO SLEEP Order Form

Free Campaign Materials

African American Outreach Program Reduce the Risk of Sudden Infant Death Syndrome (SIDS)

ITEM

NO. OF COPIES

Parent Brochure—*Babies Sleep Safest on Their Backs*:

Talks about SIDS risk factors and ways to help reduce the risk of SIDS. Written for a general audience, including parents, family members, child care providers.

Refrigerator Magnet, 4" x 6":

Lists ways to reduce the risk of SIDS.

Parent Video Tape—*Sudden Infant Death Syndrome: A Video on Helping To Reduce the Risk*:

English, continuous play of 4-minute video for 1 hour, VHS format.
Intended for a general audience. (Limit 10)

Resource Kit for Reducing Sudden Infant Death Syndrome in African American Communities:

Kit includes materials for community-based training sessions, 15-minute, 30-minute and 60-minute training modules, background material on SIDS, resources, 10 brochures, 10 magnets, and 1 video. (Limit 10)

Order Form

Name:

Organization:

Address:

Telephone:

To order materials:

Mail: NICHD/Back to Sleep
31 Center Drive, Room 2A32
Bethesda, MD 20892-2425

Call: 1-800-505-CRIB

Fax: 301-496-7101

